



MIDE ALARAN

GRAPHIC DESIGNER & WORDPRESS DEVELOPER



PROFILE

Creative and detail-oriented Graphic Designer & WordPress Developer with solid experience in designing websites, branding, UI/UX, and digital assets for businesses across different industries. Skilled in Adobe Creative Suite, CorelDRAW, WordPress, Elementor and other modern design tools. Passionate about delivering high-quality, impactful designs that help brands stand out and grow.



CONTACT



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mideconcepts.co@gmail.com



Lagos State, Nigeria



EDUCATION

APTECH COMPUTER EDUCATION

Lagos State, Nigeria

Advanced Diploma in
Software Engineering

Year Completed: N/A

COMMAND DAY SECONDARY SCHOOL

Lagos State, Nigeria

SSCE

Year Completed: N/A



SKILLS

- Graphic Design & Branding
- WordPress Development
- Elementor & WPBakery
- WooCommerce Setup
- Website Maintenance & Security
- UI/UX Design
- Figma & Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- CorelDRAW
- Social Media Content Design
- Signage Design



LANGUAGES

- English
- Arabic



WORK EXPERIENCE

DIGITAL DESIGNER & WORDPRESS DEVELOPER

2024 – PRESENT

LASEG MULTIMEDIA – Lagos, Nigeria

- Design and develop responsive WordPress websites using Elementor and custom themes.
- Create visual content, banners, and branding materials using Adobe Photoshop, Illustrator, and CorelDRAW.
- Manage and maintain websites, ensuring speed optimization, security, and seamless user experience.
- Collaborate with clients to understand their needs and deliver creative solutions that drive results.

SIGNAGE DESIGNER (FREELANCE)

JUNE 2025 – AUGUST 2025

GIANT STARS – Lagos, Nigeria

- Designed and created visually impactful signage and branding materials.
- Developed concepts and mockups for indoor and outdoor signage.
- Prepared print-ready files using CorelDRAW and Adobe Illustrator.
- Ensured brand consistency and high-quality output for all projects.

WORDPRESS DEVELOPER

2020 – 2022

Grand Digitals Pvt Ltd – Lagos, Nigeria

- Developed and customized WordPress websites for local and international clients.
- Converted UI/UX designs into fully functional, responsive websites.
- Managed website maintenance, updates, and performance optimization.
- Worked with plugins, APIs, and SEO best practices to improve site functionality and visibility.

GRAPHICS DESIGNER

2020 – 2021

Designing Key – Remote (Qatar)

- Created branding materials, social media designs, and marketing collaterals.
- Designed logos, flyers, posters, and banners for diverse clients.
- Produced high-quality designs that align with brand identity and marketing goals.
- Communicated with clients remotely to deliver projects on time.